

TV SAS FY18

Grantee Information

ID 1709

Grantee Name KRCB-TV

City Rohnert Park

State CA

Licensee Type Community

1.1 Employment of Full-Time Television and Joint Employees

Jump to question: 1.1

Please enter the number of FULL-TIME TELEVISION and JOINT employees in the grids below. The first grid includes all female employees, the second grid includes all male employees, and the last grid includes all persons with disabilities.

1.1 Employment of Full-Time Television and Joint Employees

Jump to question: 1.1

| Major Job Category / Job Code / Joint Employee | African American Females | Hispanic Females | Native American Females | Asian/Pacific Females | White, Non-Hispanic Females | Total |
|--|--------------------------|------------------|-------------------------|-----------------------|-----------------------------|-------|
| Officials - 1000 - TV Only | | | | | | 0 |
| Officials - 1000 - Joint | | | | | | 0 |
| Managers - 2000 - TV Only | 1 | 0 | 0 | 0 | 1 | 2 |
| Managers - 2000 - Joint | | | | | 2 | 2 |
| Professionals - 3000 - TV Only | | | | | | 0 |
| Professionals - 3000 - Joint | | | | | 2 | 2 |
| Technicians - 4000 - TV Only | | | | | | 0 |
| Technicians - 4000 - Joint | | | | | | 0 |
| Sales Workers - 4500 - TV Only | | | | | | 0 |
| Sales Workers - 4500 - Joint | | | | | | 0 |
| Office and Clerical - 5100 - TV Only | | | | | | 0 |
| Office and Clerical - 5100 - Joint | | 1 | | | 2 | 3 |
| Craftspersons (Skilled) - 5200 - TV Only | | | | | | 0 |
| Craftspersons (Skilled) - 5200 - Joint | | | | | | 0 |
| Operatives (Semi-Skilled) - 5300 - TV Only | | | | | | 0 |
| Operatives (Semi-Skilled) - 5300 - Joint | | | | | | 0 |
| Laborers (Unskilled) - 5400 - TV Only | | | | | | 0 |
| Laborers (Unskilled) - 5400 - Joint | | | | | | 0 |
| Service Workers - 5500 - TV Only | | | | | | 0 |
| Service Workers - 5500 - Joint | | | | | | 0 |
| Total | 1 | 1 | 0 | 0 | 7 | 9 |

Jump to question: 1.1

1.1 Employment of Full-Time Television and Joint Employees

| Major Job Category / Job Code / Joint Employee | African American Males | Hispanic Males | Native American Males | Asian/Pacific Males | White, Non-Hispanic Males | Total |
|--|------------------------|----------------|-----------------------|---------------------|---------------------------|-------|
| Officials - 1000 - TV Only | | | | | | 0 |
| Officials - 1000 - Joint | | | | | 2 | 2 |
| Managers - 2000 - TV Only | | | | | | 0 |
| Managers - 2000 - Joint | | | | | 1 | 1 |
| Professionals - 3000 - TV Only | 1 | | | | | 1 |
| Professionals - 3000 - Joint | | | | | 1 | 1 |
| Technicians - 4000 - TV Only | | | | | | 0 |
| Technicians - 4000 - Joint | | | | | 1 | 1 |
| Sales Workers - 4500 - TV Only | | | | | | 0 |
| Sales Workers - 4500 - Joint | | | | | | 0 |
| Office and Clerical - 5100 - TV Only | | | | | | 0 |
| Office and Clerical - 5100 - Joint | | | | | 1 | 1 |
| Craftspersons (Skilled) - 5200 - TV Only | | | | | | 0 |

| | | | | | | |
|--|---|---|---|---|---|---|
| Craftpersons (Skilled) - 5200 - Joint | | | | | | 0 |
| Operatives (Semi-Skilled) - 5300 - TV Only | | | | | | 0 |
| Operatives (Semi-Skilled) - 5300 - Joint | | | | | | 0 |
| Laborers (Unskilled) - 5400 - TV Only | | | | | | 0 |
| Laborers (Unskilled) - 5400 - Joint | | | | | | 0 |
| Service Workers - 5500 - TV Only | | | | | | 0 |
| Service Workers - 5500 - Joint | | | | | | 0 |
| Total | 1 | 0 | 0 | 0 | 6 | 7 |

1.1 Employment of Full-Time Television and Joint Employees

Jump to question: [1.1](#)

Major Job Category / Job Code

Persons with Disabilities

| | |
|--|---|
| Officials - 1000 - TV Only | |
| Officials - 1000 - Joint | |
| Managers - 2000 - TV Only | |
| Managers - 2000 - Joint | |
| Professionals - 3000 - TV Only | |
| Professionals - 3000 - Joint | |
| Technicians - 4000 - TV Only | |
| Technicians - 4000 - Joint | |
| Sales Workers - 4500 - TV Only | |
| Sales Workers - 4500 - Joint | |
| Office and Clerical - 5100 - TV Only | |
| Office and Clerical - 5100 - Joint | |
| Craftpersons (Skilled) - 5200 - TV Only | |
| Craftpersons (Skilled) - 5200 - Joint | |
| Operatives (Semi-Skilled) - 5300 - TV Only | |
| Operatives (Semi-Skilled) - 5300 - Joint | |
| Laborers (Unskilled) - 5400 - TV Only | |
| Laborers (Unskilled) - 5400 - Joint | |
| Service Workers - 5500 - TV Only | |
| Service Workers - 5500 - Joint | |
| Total | 0 |

1.1 Employment of Full-Time Television and Joint Employees

Jump to question: [1.1](#)

Please enter the gender and ethnicity of each person with disabilities listed above (e.g. 1 African American female).

1.2 Major Programming Decision Makers

Jump to question: [1.2](#)

Of the full-time employees reported in Question 1.1, how many, including the station general manager, have responsibility for making major programming decisions?

1.2 Major Programming Decision Makers

Jump to question: [1.2](#)

| | African American | Hispanic | Native American | Asian/Pacific | White, Non-Hispanic | Total |
|--|------------------|----------|-----------------|---------------|---------------------|-------|
| Female Major Programming Decision Makers | 1 | | | | | 1 |
| Male Major Programming Decision Makers | | | | | 2 | 2 |
| Total | 1 | 0 | 0 | 0 | 2 | 3 |

1.2 Major Programming Decision Makers

Jump to question: [1.2](#)

Please report by gender and ethnic or racial group the headcount of full-time employees having responsibility for making major programming decisions. Include the station general manager if appropriate. Major programming decisions include decisions about program acquisition and production, program development, on-air program scheduling, etc. This item should result in a double-counting of some full-time employees; employees having the responsibility for making major programming decisions should be included in the counts for this item and again, by job category above, in the full-time employee Question 1.1.

1.3 Employment of Part-Time Television and Joint Employees

Jump to question: [1.3](#)

Please enter the number of PART-TIME employees, both TV-only and Joint, in the grids below. The first grid includes all female employees, the second grid includes all male employees, and the last grid includes all persons with disabilities.

1.3 Employment of Part-Time Television and Joint Employees

Jump to question: [1.3](#)

| Major Job Category / Job Code | African American Females | Hispanic Females | Native American Females | Asian/Pacific Females | White, Non-Hispanic Females | Total |
|-------------------------------|--------------------------|------------------|-------------------------|-----------------------|-----------------------------|-------|
| Officials - 1000 | | | | | 1 | 1 |
| Managers - 2000 | | | | | | |

| | | | | | | |
|----------------------------------|---|---|---|---|---|---|
| | | | | | | 0 |
| Professionals - 3000 | | | | | | 0 |
| Technicians - 4000 | | | | | | 0 |
| Sales Workers - 4500 | | | | | | 0 |
| Office and Clerical - 5100 | 1 | 1 | | | 4 | 6 |
| Craftspersons (Skilled) - 5200 | | | | | | 0 |
| Operatives (Semi-skilled) - 5300 | | | | | | 0 |
| Laborers (Unskilled) - 5400 | | | | | | 0 |
| Service Workers - 5500 | | | | | | 0 |
| Total | 1 | 1 | 0 | 0 | 5 | 7 |

1.3 Employment of Part-Time Television and Joint Employees

Jump to question: [1.3](#)

| Major Job Category / Job Code | African American Males | Hispanic Males | Native American Males | Asian/Pacific Males | White, Non-Hispanic Males | Total |
|----------------------------------|------------------------|----------------|-----------------------|---------------------|---------------------------|-------|
| Officials - 1000 | | | | | | 0 |
| Managers - 2000 | | | | | | 0 |
| Professionals - 3000 | | | | | 2 | 2 |
| Technicians - 4000 | | | | | 3 | 3 |
| Sales Workers - 4500 | | | | | | 0 |
| Office and Clerical - 5100 | | | | | | 0 |
| Craftspersons (Skilled) - 5200 | | | | | | 0 |
| Operatives (Semi-skilled) - 5300 | | 1 | | | 2 | 3 |
| Laborers (Unskilled) - 5400 | | | | | | 0 |
| Service Workers - 5500 | | | | | | 0 |
| Total | 0 | 1 | 0 | 0 | 7 | 8 |

1.3 Employment of Part-Time Television and Joint Employees

Jump to question: [1.3](#)

Major Job Category / Job Code

Persons with Disabilities

| | |
|----------------------------------|---|
| Officials - 1000 | |
| Managers - 2000 | |
| Professionals - 3000 | |
| Technicians - 4000 | |
| Sales Workers - 4500 | |
| Office and Clerical - 5100 | 1 |
| Craftspersons (Skilled) - 5200 | 0 |
| Operatives (Semi-skilled) - 5300 | 1 |
| Laborers (Unskilled) - 5400 | |
| Service Workers - 5500 | |
| Total | 2 |

1.4 Part-Time Employment

Jump to question: [1.4](#)

Of all the part-time employees listed in Question 1.3, how many worked less than 15 hours per week and how many worked 15 or more hours per week, but not full time?

1.4 Part-Time Employment

Jump to question: [1.4](#)

Number working less than 15 hours per week

0

1.4 Part-Time Employment

Jump to question: [1.4](#)

Number working 15 or more hours per week

15

1.5 Full-Time Hiring

Jump to question: [1.5](#)

Enter the number of full-time employees in each category hired during the fiscal year.
(Do not include internal promotions, but do include employees who changed from part-time to full-time status during the fiscal year.)

1.5 Full-Time Hiring

Jump to question: [1.5](#)

No full-time employees were hired (check here if applicable)

☐

1.5 Full-Time Hiring

Jump to question: [1.5](#)

| Major Job Category / Job Code | Minority Female | Non-Minority Female | Minority Male | Non-Minority Male | Total |
|-------------------------------|-----------------|---------------------|---------------|-------------------|-------|
| Officials - 1000 | | | | | 0 |
| Managers - 2000 | | | | | 0 |
| Professionals - 3000 | | | | | |

| | | | | | |
|--------------------------------------|---|---|---|---|---|
| | | 1 | 1 | | 2 |
| Technicians - 4000 | | | | | 0 |
| Sales Workers - 4500 | | | | | 0 |
| Office / Service Workers - 5100-5500 | | | | | 0 |
| Total | 0 | 1 | 1 | 0 | 2 |

1.6 Full-Time and Part-Time Job Openings

Jump to question: **1.6** ▾

Enter the total number of full-time and part-time openings that occurred during the fiscal year. Include both vacancies in previously filled positions and newly created positions. Include all positions that became available during the fiscal year, regardless of whether they were filled during the year. If a job opening was filled during the year, include it regardless of whether it was filled by an internal or an external candidate. Do not include as job openings any positions created through the promotion of an employee who stays in essentially the same job but has a different title (i.e. where there was no vacancy or newly created position to be filled). If no full-time or part-time job openings occurred, please enter zero.

1.6 Full-Time and Part-Time Job Openings

Jump to question: **1.6** ▾

Number of full-time and part-time job openings

8

Jump to question: **1.7** ▾

1.7 Hiring Contractors

During the fiscal year, did you hire independent contractors to provide any of the following services?

Jump to question: **1.7** ▾

1.7 Hiring Contractors

Check all that apply

- None ☒
- Development Activities ☐
- Legal Services ☐
- Human Resources Services ☐
- Accounting/Payroll Services ☐
- Computer Operations ☐
- Engineering ☐

Comments

Question Comment
1 female, White Non-Hispanic
1 male, White Non-Hispanic

2.1 Average Salaries FULL TIME EMPLOYEES ONLY

Jump to question: **2.1** ▾

| | # of Employees | Avg. Annual Salary | Average Tenure |
|---|----------------|--------------------|----------------|
| Chief Executive Officer - TV Only | | \$ | |
| Chief Executive Officer - Joint | | \$ | |
| Chief Operations Officer - TV Only | | \$ | |
| Chief Operations Officer - Joint | 1.00 | \$ 120,000 | 22 |
| Chief Financial Officer - TV Only | | \$ | |
| Chief Financial Officer - Joint | | \$ | |
| Publicity, Program Promotion Chief - TV Only | | \$ | |
| Publicity, Program Promotion Chief - Joint | | \$ | |
| Communication and Public Relations, Chief - TV Only | | \$ | |
| Communication and Public Relations, Chief - Joint | | \$ | |
| Programming Director - TV Only | 1.00 | \$ 75,000 | 1 |
| Programming Director - Joint | | \$ | |
| Production, Chief - TV Only | | \$ | |
| Production, Chief - Joint | | \$ | |
| Executive Producer - TV Only | | \$ | |
| Executive Producer - Joint | 1.00 | \$ 95,000 | 4 |
| Producer - TV Only | 1.00 | \$ 37,440 | 1 |
| Producer - Joint | 2.00 | \$ 49,997 | 3 |
| Director - (Television Production ONLY) | | \$ | |
| Development, Chief - TV Only | | \$ | |
| Development, Chief - Joint | | \$ | |
| Member Services, Chief - TV Only | | \$ | |
| Member Services, Chief - Joint | | \$ | |
| Membership Fundraising, Chief - TV Only | | \$ | |
| Membership Fundraising, Chief - Joint | 1.00 | \$ 58,000 | 3 |
| On-Air Fundraising, Chief - TV Only | | \$ | |
| On-Air Fundraising, Chief - Joint | | \$ | |
| Auction Fundraising, Chief - TV Only | 1.00 | \$ 60,000 | 23 |

| | | | | |
|--|--------------|----|----------------|-----------|
| Auction Fundraising, Chief - Joint | | \$ | | |
| Underwriting, Chief - TV Only | | \$ | | |
| Underwriting, Chief - Joint | | \$ | | |
| Corporate Underwriting, Chief - TV Only | | \$ | | |
| Corporate Underwriting, Chief - Joint | | \$ | | |
| Foundation Underwriting, Chief - TV Only | | \$ | | |
| Foundation Underwriting, Chief - Joint | | \$ | | |
| Government Grants Solicitation, Chief - TV Only | | \$ | | |
| Government Grants Solicitation, Chief - Joint | | \$ | | |
| Operations and Engineering, Chief - TV Only | | \$ | | |
| Operations and Engineering, Chief - Joint | | \$ | | |
| Engineering Chief - TV Only | | \$ | | |
| Engineering Chief - Joint | | \$ | | |
| Broadcast Engineer 1 - TV Only | | \$ | | |
| Broadcast Engineer 1 - Joint | 1.00 | \$ | 52,000 | 12 |
| Production Engineer - TV Only | | \$ | | |
| Production Engineer - Joint | | \$ | | |
| Facilities, Satellite and Tower Maintenance, Chief - TV Only | | \$ | | |
| Facilities, Satellite and Tower Maintenance, Chief - Joint | | \$ | | |
| Technical Operations, Chief - TV Only | | \$ | | |
| Technical Operations, Chief - Joint | | \$ | | |
| Education, Chief - TV Only | | \$ | | |
| Education, Chief - Joint | | \$ | | |
| Information Technology, Director - TV Only | | \$ | | |
| Information Technology, Director - Joint | | \$ | | |
| Instructional Services Director - TV Only | | \$ | | |
| Parent / Pre-School Coordinator - TV Only | | \$ | | |
| Volunteer Coordinator - TV Only | | \$ | | |
| Volunteer Coordinator - Joint | | \$ | | |
| News / Current Affairs Director - TV Only | | \$ | | |
| News / Current Affairs Director - Joint | 1.00 | \$ | 70,000 | 2 |
| Announcer / On-Air Talent - TV Only | | \$ | | |
| Announcer / On-Air Talent - Joint | | \$ | | |
| Reporter - TV Only | | \$ | | |
| Reporter - Joint | 1.00 | \$ | 48,000 | 1 |
| Cinema / Videographer - TV Only | | \$ | | |
| Video Film Editor - TV Only | | \$ | | |
| Unit / Studio Supervisor - TV Only | | \$ | | |
| Public Information Assistant - TV Only | | \$ | | |
| Public Information Assistant - Joint | | \$ | | |
| Broadcast Supervisor - TV Only | | \$ | | |
| Broadcast Supervisor - Joint | | \$ | | |
| Director of Continuity / Traffic - TV Only | | \$ | | |
| Director of Continuity / Traffic - Joint | | \$ | | |
| Events Coordinator - TV Only | | \$ | | |
| Events Coordinator - Joint | | \$ | | |
| Web Administrator/Web Master - TV Only | | \$ | | |
| Web Administrator/Web Master - Joint | | \$ | | |
| Total | 11.00 | | 665,437 | 72 |

Comments

Question

Comment

No Comments for this section

3.1 Governing Board Method of Selection

Jump to question: 3.1

Enter the number of governing board members (including the chairperson and both voting and non-voting ex-officio members) who are selected by the following methods:

3.1 Governing Board Method of Selection

Jump to question: 3.1

Ex-Officio (Automatic membership because of another office held)

5

3.1 Governing Board Method of Selection

Appointed by government legislative body (including school board)
or other government official (e.g. governor)

3.1 Governing Board Method of Selection

Elected by community/membership

3.1 Governing Board Method of Selection

Elected by board of directors itself (self-perpetuating body)

3.1 Governing Board Method of Selection

Other (please specify below)

3.1 Governing Board Method of Selection

3.1 Governing Board Method of Selection

Total number of board members (Automatic total of the above)

3.2 Governing Board Members

Please report the racial or ethnic group of the members of your governing board by gender. Please also report the number of governing board members with a disability.

3.2 Governing Board Members

For minority group identification, please refer to "Instructions and Definitions" in the Employment subsection.

3.2 Governing Board Members

| | African American | Hispanic | Native American | Asian / Pacific | White, Non-Hispanic | Total |
|----------------------|------------------|----------|-----------------|-----------------|---------------------|-------|
| Female Board Members | | | | | 2 | 2 |
| Male Board Members | 1 | 1 | | | 8 | 10 |
| Total | 1 | 1 | 0 | 0 | 10 | 12 |

3.2 Governing Board Members

Number of Vacant Positions

3.2 Governing Board Members

Total Number of Board Members (Total should equal the total reported in Question 3.1.)

3.2 Governing Board Members

Number of Board Members with disabilities

Comments

Question

Comment

No Comments for this section

4.1 Local Community Outreach

In what local community outreach or educational activities has your station been involved this year that supports unserved or underserved audiences? Please describe in detail: outcomes, audience served, community response.

Community outreach and engagement efforts are the core of Northern California Public Media's mission and these activities continued to be central to this joint licensee in 2018. The California North Bay Fires of 2017 still figure large in our community outreach a year after the natural disaster. NorCal Public Media is working with non-profits, governmental agencies, and other media outlets to connect people in need to continuing disaster assistance information and resources. NorCal TV and radio are reliable places for families to find out about securing assistance from insurance policies and meeting building permit deadlines. In addition, our major community and production initiatives include the Bay Area Bountiful and the New Normal. Bay Area Bountiful is an initiative that connects NorCal Public Media to the community, and the New Normal is NorCal Public Media's after-the-fire news program that airs as a simulcast on both TV and FM. We have explored housing density solutions, fire-safe building codes, and the importance of providing emergency information to both English and Spanish speakers during a regional crisis. In addition to the production of content, NorCal Public Media conducted a robust community engagement plan which included screening independent and locally-produced films in community settings, acting as the media sponsor and presenter at community forums on agriculture, holding public events to discuss the role of media in the midst of a natural disaster, and producing a multi-media initiative that explores the role of art in a community recently impacted by a natural disaster. Content screenings and events dealing with early childhood education, access to affordable healthcare, and bilingual community service concerns were held in accessible places such as low-income senior housing, local poverty agency presentations and free public venues. Surveys and evaluations were distributed, gathered and reviewed to ascertain community need to focus our future efforts. The feedback from these events and screenings are used as a springboard for potential future content for subsequent news stories and productions, providing true community outreach and engagement.

4.2 Production Activity

In what production activity has your station been involved that supports unserved or underserved audiences?

This year, our work with the bilingual and Spanish-speaking communities took center stage. After the wildfires of 2017, NorCal Public Media came to understand that the Spanish-speaking members of our community were underserved - or not served at all - by local, regional, and state agencies during the disaster. Many people who did not speak English were confused and without media resources. Public announcements and alerts were only broadcast in English. Through a partnership with municipalities, county government, law enforcement, fire departments, and a local Spanish language radio station, NorCal Public Media arranged a series of community discussions, news stories, and a live broadcast event on radio and streamed live on Facebook and on the norcalpublicmedia.org website. This work continues and the Spanish-speaking community is beginning to see results from this collaborative effort. NorCal Public Media also helmed a multi-media news reporting initiative to explore the social determinants of health in a largely Latino neighborhood in our core North Bay broadcast area of Santa Rosa, California. A series of news reports and informational videos outlined the challenges faced by residents and possibly solutions to tackling these problems. Our outreach to the Latino community is very strong. NorCal Public Media presented two new documentary films that examine the current situation of those with Deferred Action for Childhood Arrivals status (DACA). A community screening and workshop was held in conjunction with the film premieres. We work with a variety of local businesses, nonprofit agencies and governmental departments in these community efforts.

4.3 Program Content in Other Languages

Do you provide program content in languages other than English? If so, please list your services in this area

NorCal Public media has a strong commitment to Spanish language programming for children and adults. When children's TV programs are available with Spanish language SAP, we provide that service to our youngest viewers and their families. We actively promote the service through on-air messaging and our website to inform parents how to find those programs. Our Community Health reports are also provided to the local Spanish language community radio station, where the stories are translated and aired as a critical service to the unserved and

underserved Spanish-speaking members of our community. The video versions of these stories are subtitled in Spanish on the air, community screenings, and on the web. NorCal Public Media hired a bilingual reporter in 2018 to help facilitate bilingual communication services for our audiences, and our organization has developed a new production pipeline set of procedures to have all our television programs translated at the same time we are having them closed captioned.

4.4 Governance Structure

Jump to question: 4.4

Please describe your station's governance structure. Please include information about your station's Board of Directors, Advisory Boards or Panels, Community Boards or Panels, and the Committee Structure under each of these entities.

Your response should include but is not limited to:

What are the direct and indirect reporting relationships?

What committees are active and what is their function?

Does your Board have an Audit and Finance Committee?

What are the roles and responsibilities of these Boards, Panels and/or Committees? Etc.

Same as last year.

4.5 Community Outreach

Jump to question: 4.5

CPB is interested in learning more about stations' significant activities planned for the upcoming year - both broadcast and beyond broadcast. What types of on-air programs and off-air activities are you planning in the upcoming year that will connect your station more closely with your community? What goals are you setting in conjunction with these initiatives, and how will you measure your success?

NorCal Public Media is engaged in a series of discussions with the public, community partners, the KRCB Community Advisory Council, and our Board of Directors, to shape our future community engagement and production efforts. Of primary concern is a commitment to provide community engagement events, activities, and geographically-themed local productions to viewers in the San Francisco Peninsula and South Bay regions, as well as the East Bay, San Francisco urban areas, and of course the North Bay. Last year, we began a series of community discussions and on-air ascertainment to bring to light the issues of concern to residents of a wider geographical area. We will continue this effort, as it has led our organization to head in new and exciting directions for TV programming and news reporting. In 2019 we are launching a new TV series called Connect the Bay that will tackle some of the region's biggest problems - affordable housing, immigration reform, and transportation issues. The show will be simulcast on both of TV stations - KRCB TV North Bay and KPJK TV South Bay, as well as on KRCB FM, Facebook live, and streaming live on norcalpublicmedia.org. We will be taking audience input in the three weeks leading up to each live program, in order to set the agenda for our episode. During the live program we will take questions directly from the audience through social media, email, and phone calls. The program is part investigative journalism and part Town Hall. This will be an exciting year ahead!

Comments

Question

Comment

No Comments for this section

5.1 Journalists

Jump to question: 5.1

This section builds on the Census of Journalists conducted by CPB in the summer of 2010. These positions are the primary professional full-time, part-time or contract contributors to local journalism at your organization. The individuals in these positions will have had training in the standards and practices of fact-based news origination, verification, production and presentation. These are generally accepted titles for these positions but may not match position descriptions at your organization exactly. Please do your best to account for each professional journalist in your organization. Please do not count student or volunteer journalists.

5.1 Journalists

| | Full Time | Part Time | Contract | Male | Female | African-American | Hispanic | Native-American | Asian/Pacific | White, Nc Hispar |
|---|-----------|-----------|----------|------|--------|------------------|----------|-----------------|---------------|------------------|
| Job Title | | | | | | | | | | |
| News Director | 1 | | | 1 | | | | | | |
| Assistant News Director | | | | | | | | | | |
| Managing Editor | | | | | | | | | | |
| Senior Editor | | | | | | | | | | |
| Editor | | | | | | | | | | |
| Executive Producer | | | | | | | | | | |
| Senior Producer | | | | | | | | | | |
| Producer | | | | | | | | | | |
| Associate Producer | | | | | | | | | | |
| Reporter/Producer | 1 | | | | 1 | | | | | |
| Host/Reporter | | | | | | | | | | |
| Reporter | | | | | | | | | | |
| Beat Reporter | | | | | | | | | | |
| Anchor/Reporter | | | | | | | | | | |
| Anchor/Host | | | | | | | | | | |
| Videographer | | | | | | | | | | |
| Video Editor | | | | | | | | | | |
| Other positions not already accounted for | | | | | | | | | | |
| Total | 2 | 0 | 0 | 1 | 1 | 0 | 0 | 0 | 0 | |

Comments

Question

Comment

No Comments for this section