SAS FM FY16

6		1309				
Grantee Name		KRCB-FM				
City		Rohnert Park				
State		CA				
Licensee Type		Community				
1.1 Employment of Full-Time Radio Employees	Time Radio En	ployees			Jump to question 1.1 V	<
Please enter the number of FULL-TIME RADIO employees in the grids below. The first grid includes all female employees, the second grid includes all male employees and the last grid includes all persons with disabilities.	FULL-TIME RAD nale employees, i persons with dis	IO employees in the other second grid include abilities.	grids below. des all male employee	,in	I	and the second
1.1 Employment of Full-Time Radio Employees	Time Radio En	ployees			Jump to	Jump to question. 1.1 V
Major Job Category / Job Code / Joint Employee	African American Females	Hispanic Females	Native American Females	Asian/Pacific Females	White. Non-Hispanic Females	Total
Officials - 1000						0
Managers - 2000						0
Professionals - 3000						0
Technicians - 4000						0
Sales Workers - 4500						0
Office and Clerical - 5100						0
Craftspersons (Skilled) - 5200						0
Operatives (Semi- Skilled) - 5300						0
Laborers (Unskilled) - 5400						0
Service Workers - 5500						0
Total	0		0	0	0	0
1.1 Employment of Full-Time Radio Employees	ime Radio Em	ployees			Jump to	Jump to question: 1.1 V
Major Job Category / Job Code / Joint Employee	African American Males	Hispanic	Native American Males	AsiamPacific Males	Non-Hispanic Males	Total
Officials - 1000						0
Managers - 2000					e e	1
Professionals - 3000						

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lechnicians - 4000		0	0	0	1	1
Sales Workers - 4500						0
Office and Clerical - 5100						0
Craftspersons (Skilled) - 5200		0				
Operatives (Semi- Skilled) - 5300		0				0
Laborers (Unskilled) - 5400						0
Service Workers - 5500						0
Total 0		1	0	0	2	3
1.1 Employment of Full-Time Radio Employees	Employees			dunin	Jump to question. 1.1 V	<
Major Job Category / Job Code / Joint Employee				Person	Persons with Disabilities	5
Officials - 1000						
Managers - 2000						
Professionals - 3000						
Technicians - 4000						
Sales Workers - 4500						
Office and Clerical - 5100						
Craftspersons (Skilled) - 5200						
Operatives (Semi-Skilled) - 5300						
Service Workers - 5500						
Total						0
1.1 Employment of Full-Time Radio Employees	mployees			Jump	Jump to question 1.1 V	<
Please enter the gender and ethnicity of each person with disabilities listed above (eg. 1 African American female).	ach African American fei	male).				
1.2 Major Programming Decision Makers	Kers			Jump 1	Jump to question: 1.2 🗸	<
Please report by gender and ethnic or racial group the headcount of full-time employees having responsibility for making major programming decisions. Include the station general manager if appropriate, Major programming decisions include decisions about program acquisition and production, program development, on-air program scheduling, etc. This item should result in a double-counting of some full-time employees; employees having the responsibility for making major programming decisions should be included in the counts for this item and again, by job category above, in the full-time employee Question 1.1.	al group the headcou station general mana roduction, program d e employees; employ in the counts for this oyee Question 1.1.	intof full-time empl iger if appropriate, evelopment, on-air vees having the res is item and again,	loyees having respons Major programming d r program scheduling, sponsbility for making	siblity for makine decisions included to the etc. This item major		
1.2 Major Programming Decision Makers	kers			dum).	lump to question 12 V	<
Of the full-time employees reported in Question 1.1, how many, including the station general manager, have responsibility for making major programming decisions?	ston 1.1, how many, imming decisions?	including the static	on general manager,			
1.2 Major Programming Decision Makers	8.18)			, tur	Jump to question.	12 🗸
African American	Hispanic	Native American	Asian/Pacific	White, Non-Hispanic	te,	Total

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Managers - 2000 Managers - 2000 Professionals - 3000 Technicians - 4000 Sales Workers - 4500 Office and Clerical -	mployment of Part-Time Radio Employees African Job Category / American Hispanic America ode Males Males Males	Service Workers - 5500 Total 0 0 0	Laborers (Unskilled) - 5400	Craftspersons (Skilled) - 5200 Operatives (Semi- skilled) - 5200	Office and Clerical - 5100	Technicians - 4000 Sales Workers - 4500	Managers - 2000 Professionals - 3000	Major Job Category ! American Hispanic American Job Code Females Females Females Officials - 1000	3 Employment of Part-Time Radio Employees	1.3 Employment of Part-Time Radio Employees Please enter the number of PART-TIME employees in the grids below. The first grid includes all female employees, the second grid includes all male employees, and the last grid includes all persons with disabilities.	Total 0 0	Male Major Programming Decision Makers	Female Major Programming Decision Makers
	mployees Hispanic Malos	0						Hispanic Females	imployees	imployees ployees in the gras belogrid includes all male emissabilities.	0		
	Native American Males	0						American Females		w. The first grid pbyees,	0		
	Asian/Pacific Males						1	AsianiPacific Females			0		
N	Jump to White, Non-Hispanic Maios							White, Non-Hispanic Females	Jump t	Jump to question 1.3 V	2	2	
0 0 2 0	Jump to question 13 V White, partic Malos Total	0	0	0 0	0	0	0	Total	Jump to question: 1.3 V	1.3	2	2	0

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0

Operatives (Semi- skilled) - 5300				
Laborers (Unskilled) - 5400				
Service Workers - 5500				
Total 0	0	0	0	2
1.3 Employment of Part-Time Radio Employees	05		duni	turp to question 1.3 V
Major Job Category / Job Code			Derson	Persons with Disabilities
Officials - 1000				Committee of the commit
Managers - 2000				
Professionals - 3000				
Technicians - 4000				
Sales Workers - 4500				
Office and Clerical - 5100				
Craftspersons (Skilled) - 5200				
Operatives (Semi-skilled) - 5300				
Laborers (Unskilled) - 5400				
Service Workers - 5500				
Total				0
1.4 Part-Time Employment			, वेधम	Jump to question: 1.4 V
Of all the part-time employees listed in Question 1.3, how many worked less than 15 hoursper week and how many worked 15 or more hours per week but not full time?	how many worked less	s than 15 hoursper w	veek and how many	
1.4 Part-Time Employment			Jumb	Jump to question [1.4 🗸]
Number working less than 15 hours per week				
1.4 Part-Time Employment			dmuit t	Jump to question. 1.4 V
Number working 15 or more hours per week				3
1.5 Full-Time Hiring			Jump 1	Jump to question: 1.5 V
Enter the number of full-time employees in each category hired during the fiscal year. (Do not include internal promotons, but do include employees who changed from part-time to full-time status during the fiscal year.)	ory hired during the fit ployees who changed	scal year. I from part-time to ful	l-time status during th	e fiscal year.)
1.5 Full-Time Hiring			Jump t	Jump to question [1.5 🗸]
No full-time employees were hired (check here if applicable)	cable)			ζ
1.5 Full-Time Hiring			dump li	Jump to question 1.5 V
Major Job Category ! Job Code Minority Female Non-	Non-Minority Female	Minority Male	Non-Minority Male	Total
Managers - 2000				0 0
Professionals - 3000				0

Technicians - 4000

Avg. Annual Salary Average Tenure	# of Employees Avg
Jump to question: 2.1 V	2.1 Average Salaries FULL TIME EMPLOYEES ONLY
	No Comments for this section
	Question Comment
<	omments
	None of the above
	Program director activities
	Engineering
	Broadcasting engineering
	Website content
	Website design
	Computer operations
	Accounting/Payroll
	Human Resource services
	Legal services
	Other development activities
	Telemarketing
	Direct Mail
	Underwriting solicitation related adivities
Check all that apply	
Jump to question 1.7 V	1.7 Hiring Contractors
es?	During the fiscal year, did you hire independent contradors to provide any of the following services?
Jump to question. 1.7 🗸	1.7 Hiring Contractors
0	Number of full-time and part-time job openings
Jump to question 1.6 🗸	1.6 Full-Time and Part-Time Job Openings
clude both vacancies in eduring the fiscal year, include it regardless of positions created through where there was no vacancy or zero.	Enter the total number of full-time and part-time openings that occurred during the fiscal year. Include both vacancies in previously filled positions and newly created positions, include all positions that became available during the iscal year, regardless of whether they were filled during the year. If a job opening was filled during the year, include it regardless of whether it was filled by an internal or an external candidate. Do not include as job openings any positions created through the promotion of an employee who stays in essentially the same job but has a different title (i.e. where there was no vacancy or newly created position to be filled). If no full-time or part-time job openings occurred, please enter zero.
Jump to question 1.6 🗸	1.6 Full-Time and Part-Time Job Openings
0 0	Total 0 0 0 0 0
0	Office / Service Workers - 5100-5500
0	Sales Workers - 4500
0	

Operations and Engineering Object	Government Grants Solicitation, Chief - Joint	Government Grants Solicitation, Chief	Foundation Underwriting, Chief - Joint	Foundation Underwriting, Chief	Corporate Underwriting, Chief - Joint	Corporate Underwriting, Chief	Underwriting, Chief - Joint	Underwriting, Chief	Auction Fundraising, Chief - Joint	Auction Fundralsing, Chief	On-Air Fundraising, Chief - Joint	On-Air Fundraising, Chief	Membership Fundrasing, Chief - Joint	Membership Fundraising, Chief	Member Services, Chief - Joint	Member Services, Chief	Development, Chief - Joint	Development, Chief	Producer - Joint	Producer	Executive Producer - Joint	Executive Producer	Production, Chief - Joint	Production, Chief	Programming Director - Joint	Programming Director	Communication and Public Relations, Chief - Joint	Communication and Public Relations, Chief	Publicity, Program Promotion Chief - Joint	Publicity. Program Promotion Chief	Chief Financial Officer - Joint	Chief Financial Officer	Chief Operations Officer - Joint	Chief Operations Officer	Chief Executive Officer - Joint
													1.00						3.00		1.00												1.00		
	to.	to.	S	\$	40	40	\$	to .	to.	S	\$	¢s	\$ 55,000	5	S	S	to.	S	\$ 40,509	45	\$ 85,000	\$	¢o.	₹S	to.	Ś	¢s	to.	45	so.	· vo	40	\$ 99,008	w	to.
													1						1		2												20		

Operations and Engineering, Chief

S S S S S S S S S S S S S S S S S S S	Engineering Chief Engineering Chief - Joint Encadcast Engineer 1 - Joint Production Engineer 1 - Joint Production Engineer - Joint Production Engineer - Joint Production Engineer - Joint Facilities, Satellite and Tower Maintenance, Chief - Joint Technical Operations, Chief Facilities, Satellite and Tower Maintenance, Chief - Joint Technical Operations, Chief - Joint Education, Chief - Joint Information Technology, Director Information Technology, Director - Joint Education, Chief - Joint Information Technology, Director - Joint Volunteer Coordinator - Joint Volunteer Coordinator - Joint News / Current Affairs Director Volunteer Coordinator - Joint News / Current Affairs Director News / Current Affairs Director Volunteer Coordinator - Joint News / Current Affairs Director News / Current Affairs Director Volunteer Coordinator - Joint News / Current Affairs Director News / Current Affairs Director News / Current Affairs Director Volunteer Coordinator - Joint News / Current Affairs Director News / Current Affai	1.00	27, 59, 370	
	Engineering Chief		so.	
Engineering Chief	Engineering Chief - Joint		59	
Engineering Chief Engineering Chief - Joint	Broadcast Engineer 1	1.00	\$ 44,637	10
1.00 \$ 44,637	Broadcast Engineer 1 - Joint		40	
1.00	Production Engineer		to.	
Soint \$ 1.00 \$ 44,637	Production Engineer - Joint		to.	
1.00 \$ \$44,637	Facilities, Satellite and Tower Maintenance, Chief		vs.	
1.00 \$ \$ \$ 44,637	Facilities, Satellite and Tower Mantenance, Chief - Joint		40	
40 40 40 40 40 40 40 40 40 40 40 40 40 4	Technical Operations, Chief		·so	
1.00 4.4. 4.637	Technical Operations, Chief - Joint		40	
40 50 50 50 50 50 50 50 50 50 50 50 50 50	Education, Chief		40	
ef - Joint eer 1 - Joint eer 1 - Joint s neer - Joint s neer - Joint e and Tower Maintenance, Chief e and Tower Maintenance, Chief - Joint tions, Chief - Joint s s s	Education, Chief - Joint		45	
Joint 1.00 \$ 44,637 Stower Maintenance. Chief Tower Maintenance, Chief - Joint Shief - Joint	Information Technology, Director		to.	
intenance, Chief int 1.00 \$ 44,637 \$ 44,637 S 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5	Information Technobgy, Director - Joint		ţ,	
1.00 \$ 44,637 noe, Chief - Joint \$ 5	Volunteer Coordinator		to.	
Joint 1.00 44,637 Joint 1.00 5 44,637 5 Joint 1.0ver Maintenance, Chief 5 Chief Chief Chief Chief S S S S S S S S S S S S S	Volunteer Coordinator - Joint		40	
Maintenance, Chief Maintenance, Chief - Joint Joint Ctor - Joint	News / Current Affairs Director		to	
Maintenance, Chief Maintenance, Chief - Joint Maintenance, Chief - Joint S S S S S S S S S S S S S	News / Current Affairs Director - Joint	1.00	\$ 59,370	18
1.00 \$ 44,637 sance Chief Joint 1.00 \$ 59,370	Music Director		45	
Sheft - Joint Sineer 1 - Joint gineer 1 - Joint gineer - Joint gineer - Joint signeer	Music Librarian/Programmer		\$	
t 1.00 \$ 44,637 S. Maintenance, Chief F. Maintenance, Chief S. S	Announcer / On-Air Talent	1.00	\$ 27,560	7
int 1.00 \$ 44,637 wer Maintenance, Chief wer Mantenance, Chief - Joint ef - Joint iffector - Joint stor - Joint 1.00 \$ 59,370 \$ 50,370	Announcer / On-Air Talent - Joint		s,	
1.00 \$ 44,637 sintenance, Chief aintenance, Chief - Joint s s s s s s s s s s s s s	Reporter		S.	
ring Chief - Joint st Engineer 1 - Joint st Engineer 1 - Joint on Engineer st Satellite and Tower Maintenance, Chief st Satellite and Tower Maintenance, Chief st Operations, Chief al Operations, Chief - Joint on Technology, Director on Technology, Director on Technology, Director on Technology, Director urrent Affairs Director urrent Affairs Director - Joint st Satellite	Reporter - Joint		· o	
ring Chief - Joint st Engineer 1 - Joint st Engineer 2 - Joint st Engineer 3 - Joint st Engineer 4 - Joint st Engineer 4 - Joint st Engineer 5 - Joint st Engineer 5 - Joint st Engineer 6 - Joint st Engineer 6 - Joint st Engineer 7 - Joint st Engineer 7 - Joint st Engineer 8 - Joint st Engineer 9 - Joint st Engineer 1 - Joint st Engineer 1 - Joint st Engineer 9 - Joint st Engineer 1 - Joint st Engineer 2 - Joint st Engineer 1 - Joint st	Public Information Assistant		vs.	
ring Cheir - Joint St.Engineer 1 - Joint St.Engineer 1 - Joint St.Engineer - Joint St.Eng	Public Information Assistant - Joint		to.	
ring Cheir - Joint St.Engineer 1 - Joint St.Engineer 1 - Joint St.Engineer 1 - Joint St.Engineer 1 - Joint St.Engineer 2 - Joint St.Engineer 3 - Joint St.Engineer 3 - Joint St.Engineer 4 - Joint St.Engineer 4 - Joint St.Engineer 4 - Joint St.Engineer 5 - Joint St.Engineer 4 - Joint St.Engineer 5 - Joint St.Engineer 5 - Joint St.Engineer 6 - Joint St.Engineer 7 - Joint St	Broadcast Supervisor		to.	
1.00 S. 44,637 S. 44,637 S. 44,637 S. 44,637 S. 48 S. 44,637 S. 48 S. 44,637 S. 48 S. 44,637 S. 48 S	Broadcast Supervisor - Joint		¢s	
fifting Chief - Joint 1.00 \$ 44,637 \$ 1.00 \$ 1.00 \$ 44,637 \$ 1.00	Director of Continuity / Traffic		45	
firing Chief - Joint st Engineer 1 - Joint st Engineer 1 - Joint on Engineer - Joint National Chief - Joint Natio	Director of Continuity / Traffic - Joint		·s	
######################################	Events Coordinator		¢s	
### St.Engineer 1 - Joint	Events Coordinator - Joint		45	
oint 1.00 \$ 44,637 Sexer/Maintenance, Chief Sever Maintenance, Chief - Joint Sector - Joint 1.00 \$ 59,370 Sector - Joint 1.00 \$ 50,370 Sector - Joi	Web Administrator/Web Master		45	
1.00 \$ 44,637 Maintenance, Chief - Joint Maninenance, Chief - Joint 1.00 \$ 59,370 int 1.00 \$ 27,560 Joint 5 5 59,370 5 5 59,370 5 5 59,370	Web Administrator/Web Master - Joint		to.	
Maintenance. Chief. Maninenance, Chief. Joint Maninenance, Chief. Joint Dort. Joint 1.00 \$ 44,637 5 5 59,370 int 1.00 \$ 59,370 5 5 59,370 5 5 59,370 5 5 59,370 5 5 59,370 5 5 59,370 5 5 59,370 5 5 59,370 5 5 59,370 5 5 59,370 5 5 59,370	Total			

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3.2 Governing Board Members	Number of Vacant Positions	3.2 Governing Board Members	Total 0 0	Male 1 Board Members	African American Hispanic Native American Asia: Female Board Members	3.2 Governing Board Members	3.2 Governing Board Members For minority group identification, please refer to "Instructions and Definitions" in the Employment subsection	Please report the racial or ethnic group of the members of your governing board by gender. Please also report the number of governing board members with a disability.	3.2 Governing Board Members	3.1 Governing Board Method of Selection Total number of board members (Automatic total of the above)	Elected by board of directors itself (self-perpetuating body)	3.1 Governing Board Method of Selection	3.1 Governing Board Method of Selection	Other (please specify below)	3.1 Governing Board Method of Selection	3.1 Governing Board Method of Selection Elected by community/membership	Appointed by government legislative body (including school board) or other government official (e.g. governor)	3.1 Governing Board Method of Selection	Ex-Officio (Automatic membership because of another office held)	3.1 Governing Board Method of Selection	Enter the number of governing board members (including the chairperson and both voting and non-voting ex-officio members) who are selected by the following methods:	3.1 Governing Board Method of Selection	ents for this section	Comments Question Corament	9.00
KITID OF THE STATE OF CUTTING	0	Jump to question 3.2 V	0 11 12	00	Asian / Pacific White, Non-Hispanic Total	Jump to question 32 V	Jump to question $3.2\ extstyle \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \$	Innonana	Jump to question 3.2 V	Jump to question 3.1 🗸	7	Lump to question 3.1 V	Jump to question 3.1 🗸	Jurija ta question 3.1 V		Jump to question: 3.1 🗸		Jump to question, 3.1 🗸	S S	2 1		Jump to guestion 31 V			\$ 411084 59

5.1	5.1 Radio Programming and Production
51	5.1 Radio Programming and Production
	No Comments for this section
	Question
	Comments
Yes	Did the partnership have a specific, formal component designed to be of special service to the minority community and/or diverse audiences?
Yes	Did the partnership have a specific, formal component designed to be of special service to the educational community?
Yes	Partner with other community agencies or organizations (e.g., local commercial TV station, Red Cross, Urban League, school district)?
Yes	Did the locally created web content have a specific, formal component designed to be of special service to the minority community and/or diverse audiences?
Yes	Did the locally created web content have a specific, formal component designed to be of special service to the educational community?
Yes	Provide locally created content for your own or another community-based computer network/web site?
Yes	Did the community events have a specific, formal component designed to be of special service to the minority community and/or diverse audiences?
Yes	Did the community events have a specific, formal component designed to be of special service to the educational community?
Yes	Host community events (e.g. benefit concerts, neighborhood festivals)?
Yes	Did the informational programming materials have a specific, formal component designed to be of special service to the minority community and/or diverse audiences?
Yes	Did the informational programming materials have a specific, formal component designed to be of special service to the educational community?
Yes	Produce/distribute informational materials based on local or national programming?
Yes	Did the community activities information broadcast have a specific, formal component designed to be of special service to the minority community and/or diverse audiences?
Yes	Did the community activities information broadcast have a specific, formal component designed to be of special service to the educational community?
Yes	Broadcast community activities information (e.g., community bulletin board, series highlighting local nonprofit agencies)?
Yes	Did the public service announcements have a specific, formal component designed to be of special service to the minority community and/or diverse audiences?
Yes	Did the public service announcements have a specific, formal component designed to be of special service to the educational community?
Yes	Produce public service announcemrts?
Yes/No	
	4.1 Community Outreach Activities
ecific,	Did the grant recipient engage in any of the following community outreach services, and, if so, did the outreach activity have a specific formal component designed to be of special service to either the educational community or minority and/or other diverse audiences?
4.1	4,1 Community Outreach Activities
	No Comments for this section
	Question Comment
	Comments
3.2 <	
	3.2 Governing Board Members
12	Total Number of Board Members (Total should equal the total reported in Question 3.1.)

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About how many original hours of station program production in each of the following categories did the grant recipient complete this year? (For purposes of this survey, programming intended for national distribution is defined as all programming distributed or ofered for distribution to at least one station outside the grant recipients local market.)

5.1 Radio Programming and Production		dunit of dunit	Jump to question: 5.1 V
	For National Distribution	For Local Distribution/All Other	Total
Music (announcer in studio playing principally a sequence of musical recording)	0	2,912	2,912
Arts and Cultural (includes live or narrated performances, interviews, and discussions, in the form of extended coverage and broactast time devote to artistic and/or cultural subject matter)	0	260	260
News and Public Affairs (includes regular coverage of news events, such as that produced by a newsroom, and public issues-driven listener participation, interview and discussion programs)	0	156	156
Documentary (includes highly produced longform stand abone or series of programs, principally devoted to in-depth investigation, exploration, or examination of a single or related multiple subject matter)	0	0	0
All Other (incl. sports and religious — Do NOT include fundraising)	0	0	0
Total	0	3,328	3,328
5.1 Radio Programming and Production		nb ol duny	Jump to question 5.1 🗸
Out of all these hours of station production during the year for about how many was a minority ethnic or racial group member in principal charge of the production? (Mirority ethnic or racial groups refer to: African-American, Hispanic, Native American and Asian American/Pacific Islander.)	ne year for abouthow many wa groups refer to: African-Americ	as a minority ethnic or racial group memb an, Hispanic, Native American and Asian	per in principal

No Comments for this section	Question	Comments	Approx Number of Original Program Hours	5.1 Radio Programming and Production
	Comment		53	Jump to question: 5.1 🗸

6.1 Telling Public Radio's Story

The purpose of this section is to give you an opportunty to tell us and your community about the activities you have engaged in to address community needs by outlining key services provided, and the local value and impact of those services. Please report onactivities that occured in Fiscal Year 2016. Responses may be shared with Congress or the public. Grantees are required to post a copy of this report (Section 6 only) to their website no later than ten (10) days after the submission of the report to CPB recommends placing the report in an "About" or similar section on your website. This section had previously been optional Response to this section of the SAS is now mandatory

Joint licensee Grantees that have filed a 2016 Local Content and Services Reportas part of meeting the requirement for TV CSG funding may state they have done so in the corresponding questions below, so long as all of the questions below were addressed as they relate toradio operations in such report. You must include the date the report was submitted to CPB along with the TV Grantee ID under which it was submitted.

Jump to question: 6.1 V

6.1 Telling Public Radio's Story Jump to question 6.1 V

Describe your overall goals and approach to address identified community issues, needs, and interests through your station's vital local services, such as multiplatform long and short-form content, digital and in-person engagement, education services, community information, partnership support, and other activities, and audiences you reached ornew audiences you engaged.

Joint licensee KRCB will file its 2016 Local Content and Services Report required by CPB on February 15, 2017. The Report addresses all questions in this subsection of the SAS Radio report as they relate to the KRCB radio services and operations. KRCB's TV Grantee ID is 1709.

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Describe key initiatives and the variety of partners with whom you collaborated, including other public media outlets, community nonprofits government agencies, educational institutions, the business community, teachers and parents, etc. This will illustrate the many ways you're connected across the community and engaged with other important organizations in the area.

Joint licensee KRCB will file its 2016 Local Content and Services Report required by CPB on February 15, 2017. The Report addresses all questions in this subsection of the SAS Radio report as they relate to the KRCB radio services and operations. KRCB's TV Grantee ID is 1709.

6.1 Telling Public Radio's Story

Jump to question: 6.1 🗸

3. What impact did your key initiatives and partnerships have in your community? Describe any known measurable impact, such as increased awareness, learning or understanding about particular issues. Describe indicators of success, such as connecting people to needed resources or strengthening conversational ties across diverse neighborhoods. Did a partner see an increase in requests for related resources? Please include direct feedback from a partner(s) or from a person(s) served.

Joint licensee KRCB will file its 2016 Local Content and Services Report required by CPB on February 15, 2017. The Report addresses all questions in this subsection of the SAS Radio report as they relate to the KRCB radio services and operations. KRCB's TV Grantee ID is

6.1 Telling Public Radio's Story

tump to question 6.1 V

4. Please describe any efforts (e.g. programming, production, engagement activities) you have made to investigate and/or meet the needs of minority and other diverse audiences (including, but not limited to, new immigrants, people for whom English is a second language and illiterate adults) during Fiscal Year 2016, and any plans you have made to meet the needs of these audiences during Fiscal Year 2017. If you regularly broadcast in a language other han English, please note the language broadcast.

Joint licensee KRCB will file its 2016 Local Content and Services Report required by CPB on February 15, 2017. The Report addresses all questions in this subsection of the SAS Radio report as they relate to the KRCB radio services and operations. KRCB's TV Grantee ID is 1709.

6.1 Telling Public Radio's Story

Jump to guestion. 6.1 <

5. Please assess the impact that your CPB funding had on your ability to serve your community. What were you able to do if you didn't receive it?

Joint licensee KRCB will file its 2016 Local Content and Services Report required by CPB on February 15, 2017. The Report addresses all questions in this subsection of the SAS Radio report as they relate to the KRCB radio services and operations. KRCB's TV Grantee ID is 1709.

Comments

Comment

No Comments for this section

7.1 Journalists

lump to question: 7.1 V

This section builds on the Census of Journalists conducted by CPB in the summer of 2010. These positions are the primary professional full-time, part-time or contract contributors to local journalists at your organization. The individuals in these positions will have had training in the standards and practices of fact-based news origination, erification, production and presentation. These are generally accepted titles for these positions but may not match position descriptions at your organization exactly. Please do your best to account for each professional journalist in your organization. Please do not count student or volunteer journalists.

1 Journalists	1 Journalists	irnalis	7	4
ailen'is	irnalis	irnalis	-	1
ailen'is	irnalis	irnalis	Ċ.	
ailen'is	irnalis	irnalis	t	>
nalist	malists	malists	C	
3318	alists	alists		5
33	238	212	8	2
400	S	S	ij	5
			ű	5

rioducei	Producer	Senior Producer	Producer	Executive	Editor	Senior Editor	Managing Editor	Director	Assistant News	News Director	Job Title	7.1 Jodinalists
											me Tu	l
											Time	
											Contract	
											Male	
											Female	
											African- American	
											Hispanic	
											American	
											Asian/ Pacific	
											White, Non- Hispanic	it clump to
											Other	Jump to question 7.1 V

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