

**Grantee Information**

<b>ID</b>	1709
<b>Grantee Name</b>	KRCB-TV
<b>City</b>	Rohnert Park
<b>State</b>	CA
<b>Licensee Type</b>	Community

**1.1 Statement of Financial Position (Balance Sheet)**Jump to question: **1.1** ▼

	<b>End of Previous FY</b>	<b>End of Current FY</b>
<b>Assets</b>		
Cash and Cash Equivalents	\$ 1,218,864	\$ 1,592,563
Accounts Receivables	\$	\$ 189,314
All Other Current Assets	\$ 572,278	\$ 1,411,827
All Non-Current Assets	\$ 71,612,471	\$ 73,345,196
<b>Total Assets</b>	\$ 73,403,613	\$ 76,538,900
Total Deferred Outflow of Resources (TDOR)	\$	\$
<b>Liabilities</b>		
Accounts Payables	\$	\$ 1,326,617
All Other Current Liabilities	\$ 694,514	\$ 135,296
Pensions and Other Postemployment Benefits (Non Current)	\$ 571,902	\$ 0
All Other Long Term Liabilities	\$	\$ 555,201
<b>Total Liabilities</b>	\$ 1,266,416	\$ 2,017,114
Total Deferred Inflow of Resources (TDIR)	\$	\$ 0
<b>Net Assets</b>		
Invested in Capital Assets (Net of Related Debt)	\$ 0	\$
Restricted Net Assets	\$ 101,714	\$ 152,495
Unrestricted Net Assets	\$ 72,035,483	\$ 74,369,291
<b>Total Net Assets</b>	\$ 72,137,197	\$ 74,521,786
<b>Balance Formula ((TA+TDOR) - (TL+TNA+TDIR))</b>	\$	\$ 0

**1.1 Statement of Financial Position (Balance Sheet)**Jump to question: **1.1** ▼

For Joint Licensee only: In question 1.1, did you report your Balance Sheet positions as a combined entity or TV operations only?

Joint Licensee: Reported Combined Entity

**1.2 Audited Financial Statements Filing Status (for Joint Licensees Only)**Jump to question: **1.2** ▼

Licensee Type (For Joint Licensees Only) Joint Licensee Reporting Combined  
Comments

Question	Comment
Current Year-End: Total Liabilities	Repack related expenses in payables at year end that did not exist in PY
Previous Year-End: All Non-Current Assets	\$58 mil = Investments \$12 mil = Broadcast license for new station KPJK
Previous Year-End: All Current Liabilities	A/P: PBS Program Acquisitions; Repack costs starting, due to Spectrum Auction sale; upgrade repairs to TV Broadcasting Master Control Studio (Nexio); higher utilities costs for KRCB/KPJK combined.
Current: Accounts Payables	Repack related expenses in payables at year end that did not exist in PY
Current: All Other Long Term Liabilities	Mortgage balance was reported in pension block in prior year in error.

## 2.1 Total Station Revenue

 Jump to question: 2.1 ▼

**Total (\$)**

### Passive Revenue

Royalties	\$ 1,677
Copyright Tribunal Distributions	\$
Gains on Sale of Assets - Property and Equipment	\$ 23,806
Interest and Dividends: Non-Endowment	\$ 1,269,164
Interest and Dividends: Endowment	\$
Realized Gains (Losses) on Marketable Securities Transactions: Non-Endowment	\$ 561,811
Realized Gains (Losses) on Marketable Securities Transactions: Endowment	\$ 0
Unrealized Gains (Losses) on Marketable Securities Transactions: Non-Endowment	\$ 430,594
Unrealized Gains (Losses) on Marketable Securities Transactions: Endowment	\$
<b>Total Passive Revenue</b>	\$ 2,287,052

### Non-Passive Revenue

CPB CSG	\$ 380,631
Membership (Contributions < \$1,000)	\$ 606,907
Major Giving (Contributions >= \$1,000)	\$ 54,239
Planned Giving (Realized)	\$ 0
Capital	\$
Endowment	\$ 0
Grant Solicitation (Competitive)	\$ 33,500
Production Underwriting	\$ 0
Spot/Run of Schedule Underwriting	\$ 94,297
All Other Underwriting	\$
Contract Production & Services	\$ 9,000
Content Distribution Activities	\$ 350,840
Program Guide	\$ 0
Auction	\$ 61,896
Subsidiaries	\$
State Government Appropriation (Unrestricted)	\$
All Other	\$ 1,902,619

## Total Non-Passive Revenue

\$ 3,493,929

## Total Station Revenue

\$ 5,780,981

## 2.2 Revenue Sources and Type

Jump to question: [2.2](#) ▼

	Trade/In-Kind Revenue	Indirect Support including Occupancy	Capital	Endowment	All Other Revenue	Total
Federal Government (Non-CPB)	\$ <input type="text"/>	<input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/> 0
State Government	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/> 25,000	\$ <input type="text"/> 25,000
Local and All Other Government	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/> 5,186	\$ <input type="text"/> 5,186
CPB	\$ <input type="text"/>	<input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/> 392,389	\$ <input type="text"/> 392,389
PBS	\$ <input type="text"/>	<input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/> 1,677	\$ <input type="text"/> 1,677
NPR	\$ <input type="text"/>	<input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/> 0
Public Broadcasting Stations	\$ <input type="text"/>	<input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/> 0
Individuals	\$ <input type="text"/>	<input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/> 665,183	\$ <input type="text"/> 665,183
Businesses (For Profit Entities)	\$ <input type="text"/> 85,450	<input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/> 4,491,409	\$ <input type="text"/> 4,576,859
Foundations (Not For Profit Entities)	\$ <input type="text"/> 24,227	<input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/> 66,197	\$ <input type="text"/> 90,424
State and State Supported Colleges and Universities	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/> 0
Private Colleges and Universities	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/> 0
All Other Sources	\$ <input type="text"/>	<input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/> 0	\$ <input type="text"/> 24,263	\$ <input type="text"/> 24,263
<b>Total Station Revenue</b>	\$ <input type="text"/> 109,677	\$ <input type="text"/> 0	\$ <input type="text"/> 0	\$ <input type="text"/> 0	\$ <input type="text"/> 5,671,304	\$ <input type="text"/> 5,780,981

## Comments

## Question

Interest and Dividends: Non-Endowment

Realized Gains (Losses) on Marketable Securities Transactions: Non-Endowment

All Other

Total Station Revenue

Unrealized Gains (Losses) on Marketable Securities Transactions: Non-Endowment

Total Passive Revenue

Total All Other Revenue

## Comment

Income from investment of Spectrum funds reported in All Other in prior year.

Income from investment of Spectrum funds reported in All Other in prior year.

Approx. \$1.5M FCC Repack Reimbursements recorded in FY19.

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Approx. \$1.5M FCC Repack Reimbursements recorded in FY19.

Question	Comment
Total Revenue from: State Government	New UW contract Sonoma County Water Agency
Total Revenue from: Local and All Other Government	Grants and U/W for TV went down
Total Revenue from: All Other Sources	Better classification of revenue sources.
Total Revenue from: Businesses	Repack & Spectrum Auction Inv. Income = \$3,739,780
Total Revenue from: Foundations	Increased cash and trade UW from non-profits.

## 3.1 Station Expenses (Excluding Depreciation)

Jump to question: [3.1](#) ▼

	Full Time Equivalents (FTEs)	Total Personnel Cost	Direct, Indirect & In-Kind Expenses	Total Expenses
<b>Corporate Management &amp; Support</b>				
General Management (CEO, COO, General Counsel, etc. - Do Not Allocate any time from these individuals)	0.80	\$ 125,192	-----	\$ 125,192
Finance and HR	1.20	\$ 81,193	-----	\$ 81,193
Administrative Support	3.19	\$ 135,674	-----	\$ 135,674
<b>Total Corporate Management &amp; Support</b>	5.19	\$ 342,059	\$ 298,933	\$ 640,992
<b>Development</b>				
Membership - Pledge/On-Air	1.21	\$ 86,752	\$ 0	\$ 86,752
Membership - Direct Mail	0.40	\$ 23,570	\$	\$ 23,570
Membership - Telemarketing		\$ 0	\$	\$ 0
Membership - Web/Online Fundraising	0.20	\$ 11,964	\$	\$ 11,964
Membership - All Other	0.16	\$ 9,643	\$ 153,440	\$ 163,083
Major Giving	0.16	\$ 9,643	\$	\$ 9,643
Planned Giving	0.04	\$ 2,321	\$	\$ 2,321
Capital Campaigns		\$ 0	\$	\$ 0
Endowment Campaigns		\$ 0	\$	\$ 0
Grant Solicitation (Competitive)	0.01	\$ 691	\$ 0	\$ 691
<b>Total Development</b>	2.18	\$ 144,584	\$ 153,440	\$ 298,024
<b>Auction</b>				
Auction	0.68	\$ 46,418	\$ 67,192	\$ 113,610
<b>Underwriting</b>				
National Production Underwriting	0	\$ 0	-----	\$ 0
Local Production Underwriting	0.88	\$ 53,050	-----	\$ 53,050
Spot/Run of Schedule Underwriting	0.32	\$ 24,659	-----	\$ 24,659
Educational Services Underwriting	0	\$ 0	-----	\$ 0
Community Engagement Underwriting	0	\$ 0	-----	\$ 0
Special Event & Other Underwriting	0	\$ 0	-----	\$ 0
<b>Total Underwriting</b>	1.20	\$ 77,709	\$ 111,983	\$ 189,692

**Programming**

Program Acquisition	<input type="text" value="0.20"/>	\$ <input type="text" value="17,867"/>	\$ <input type="text" value="327,150"/>	\$ <input type="text" value="345,017"/>
Program Scheduling	<input type="text" value="0.99"/>	\$ <input type="text" value="89,479"/>	\$ <input type="text" value="6,561"/>	\$ <input type="text" value="96,040"/>
<b>Total Programming</b>	<input type="text" value="1.19"/>	\$ <input type="text" value="107,346"/>	\$ <input type="text" value="333,711"/>	\$ <input type="text" value="441,057"/>

**Production**

National Broadcast Production	<input type="text" value="1.00"/>	\$ <input type="text" value="33,765"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="33,765"/>
Local Broadcast Production	<input type="text" value="1.78"/>	\$ <input type="text" value="156,736"/>	\$ <input type="text" value="11,094"/>	\$ <input type="text" value="167,830"/>
Contract Production & Services	<input type="text" value="1.07"/>	\$ <input type="text" value="43,427"/>	\$ <input type="text" value=""/>	\$ <input type="text" value="43,427"/>
Non Broadcast Production (including Fixed Point to Point, Web, etc.)	<input type="text" value="1.03"/>	\$ <input type="text" value="59,925"/>	\$ <input type="text" value="29,125"/>	\$ <input type="text" value="89,050"/>
<b>Total Production</b>	<input type="text" value="4.88"/>	\$ <input type="text" value="293,853"/>	\$ <input type="text" value="40,219"/>	\$ <input type="text" value="334,072"/>

**Content Distribution & Delivery (CD&D)**

Transmission/Distribution	<input type="text" value="0"/>	\$ <input type="text" value="0"/>	<input type="text" value="-----"/>	\$ <input type="text" value="0"/>
Operations (Master Control)	<input type="text" value="3.18"/>	\$ <input type="text" value="136,426"/>	<input type="text" value="-----"/>	\$ <input type="text" value="136,426"/>
Technical Maintenance	<input type="text" value="3.04"/>	\$ <input type="text" value="231,788"/>	<input type="text" value="-----"/>	\$ <input type="text" value="231,788"/>
Production Support	<input type="text" value="0"/>	\$ <input type="text" value="0"/>	<input type="text" value="-----"/>	\$ <input type="text" value="0"/>
Information Technology	<input type="text" value="0.80"/>	\$ <input type="text" value="45,271"/>	<input type="text" value="-----"/>	\$ <input type="text" value="45,271"/>
<b>Total CD&amp;D</b>	<input type="text" value="7.02"/>	\$ <input type="text" value="413,485"/>	\$ <input type="text" value="796,105"/>	\$ <input type="text" value="1,209,590"/>

**Educational Services and Community Engagement**

Educational Services	<input type="text" value="0"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="0"/>
Community Engagement	<input type="text" value="0"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="0"/>
<b>Total Educational Services and Community Engagement</b>	<input type="text" value=""/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="0"/>

**Marketing/ CRM**

Marketing, PR & Communications	<input type="text" value="0.24"/>	\$ <input type="text" value="7,501"/>	\$ <input type="text" value="30,253"/>	\$ <input type="text" value="37,754"/>
Program Guide	<input type="text" value="0.48"/>	\$ <input type="text" value="15,002"/>	\$ <input type="text" value="1,850"/>	\$ <input type="text" value="16,852"/>
Viewer & Member Services	<input type="text" value=""/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="102"/>	\$ <input type="text" value="102"/>
Special Events	<input type="text" value=""/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="321"/>	\$ <input type="text" value="321"/>
<b>Total Customer/Relationship Management</b>	<input type="text" value="0.72"/>	\$ <input type="text" value="22,503"/>	\$ <input type="text" value="32,526"/>	\$ <input type="text" value="55,029"/>

**Other Activities & Services**

Other Activities & Services	<input type="text" value=""/>	\$ <input type="text" value="0"/>	\$ <input type="text" value=""/>	\$ <input type="text" value="0"/>
<b>Total Station Expenses (Excluding Depreciation)</b>	<input type="text" value="23.06"/>	\$ <input type="text" value="1,447,957"/>	\$ <input type="text" value="1,834,109"/>	\$ <input type="text" value="3,282,066"/>

**3.2 Other Activities & Services**Jump to question: **3.2** ▼

Please Describe Other Activities & Services  
(Required if this expense category is utilized in Station Expenses)

**3.3 Student/Intern Personnel (Detailed Break-out from station FTEs)**Jump to question: **3.3** ▼

Full Time  
Equivalents (FTEs)

Corporate Management & Support	<input type="text"/>
Development	<input type="text"/>
Auction	<input type="text"/>
Underwriting	<input type="text"/>
Programming	<input type="text"/>
Production	<input type="text"/>
CD&D	<input type="text"/>
Educational Services	<input type="text"/>
Community Engagement	<input type="text"/>
Customer/Relationship Management	<input type="text"/>
Other Activities & Services	<input type="text"/>
<b>Total Student/Intern FTEs</b>	<input type="text"/>

**3.4 In-Kind Expense Detail**Jump to question: **3.4** ▼

<b>In-Kind Expenses \$</b>	
Corporate Management & Support	\$ <input type="text" value="14,040"/>
Development	\$ <input type="text"/>
Auction	\$ <input type="text"/>
Underwriting	\$ <input type="text" value="29,637"/>
Programming	\$ <input type="text"/>
Production	\$ <input type="text"/>
CD&D	\$ <input type="text" value="66,000"/>
Educational Services	\$ <input type="text"/>
Community Engagement	\$ <input type="text"/>
Customer/Relationship Management	\$ <input type="text"/>
Other Activities & Services	\$ <input type="text"/>
<b>Total Station In-Kind Expenses</b>	\$ <input type="text" value="109,677"/>

**3.5 Indirect Support Expense Detail**Jump to question: **3.5** ▼

<b>Indirect Expenses \$</b>	
Indirect Support - Occupancy	\$ <input type="text"/>
Indirect Support-Transmitter Power	\$ <input type="text"/>
Indirect Support - All Other Expenses	\$ <input type="text"/>
<b>Total Station Indirect Support</b>	\$ <input type="text" value="0"/>
<b>Total Station In-Kind Plus Indirect (Including Occupancy) Expenses</b>	\$ <input type="text" value="109,677"/>

**3.6 Capital Expenses and Related Items**Jump to question: **3.6** ▼

	<b>Capital Expenses (\$)</b>	<b>Depreciation/ Amortization (\$)</b>	<b>(\$ ) Funded Depreciation</b>
Land and Buildings	\$ <input type="text" value="6,800"/>	\$ <input type="text"/>	\$ <input type="text"/>
Administrative and General Office Equipment	\$ <input type="text" value="18,988"/>	\$ <input type="text" value="15,462"/>	\$ <input type="text"/>
Production Equipment	\$ <input type="text"/>	\$ <input type="text" value="4,154"/>	\$ <input type="text"/>
CD&D and IT Equipment	\$ <input type="text" value="3,118,842"/>	\$ <input type="text" value="173,878"/>	\$ <input type="text"/>

Production Content (Capitalization and Amortization of Shows/Content)	\$ <input type="text"/>	\$ <input type="text" value="0"/>	\$ <input type="text"/>
Other Capital Expenditures	\$ <input type="text" value="0"/>	\$ <input type="text" value="8,380"/>	\$ <input type="text"/>
<b>Total</b>	\$ <input type="text" value="3,144,630"/>	\$ <input type="text" value="201,874"/>	\$ <input type="text" value="0"/>
<b>Total Station Expenses (Including Depreciation)</b>	<input type="text" value="-----"/>	\$ <input type="text" value="3,483,940"/>	<input type="text" value="-----"/>

## Comments

Question	Comment
Direct, Indirect & In-Kind Expenses: Total Station	Increased CD&D related to repack and 2nd channel. Increased UW expense as staff expands and income grows.
FTE's: National Broadcast Production	Salary in local rather than national in FY18 and FY19
Total Operating Expenses: Total CD&D	Increased transmitter costs and power. Increased tower lease expense.
Total Operating Expenses: Total Underwriting	Station now has UW sales rep on staff. Increased UW Trade.
Total Operating Expenses: Total Development	PY dedicated auction personnel. CY increased development staff and allocated portion to auction.
Total Operating Expenses: Auction	PY Auction done live. CY auction done online. Smaller scale on revenue and expense.
Capital Expenses (\$): CD&D and IT Equipment	PY Purchase of additional channel. CY purchase of repack assets.

## 4.1 Corporate Management &amp; Support Expense Detail

Jump to question: Direct, Indirect  
& In-Kind Expenses (\$)

## Do Not Allocate These Expenses to Other Functional Areas

Rent/Lease/Mortgage (excluding tower lease payments)	\$ <input type="text"/>
Telecommunications and Utilities (excluding Transmitter Power)	\$ <input type="text" value="73,803"/>
Consulting, Contracted & Outsourced Personnel and Services Fees	\$ <input type="text" value="21,081"/>
Legal Fees	\$ <input type="text" value="51,690"/>
Accounting/Payroll Fees	\$ <input type="text" value="16,114"/>
Governance and Advisory Board Expenses	\$ <input type="text" value="0"/>
Insurance - Property, Liability & Other Corporate (Non-Employee Benefits)	\$ <input type="text" value="41,131"/>
Facilities Maintenance	\$ <input type="text" value="27,307"/>
Professional Development/Training (For All Staff)	\$ <input type="text" value="4,595"/>
Indirect Support including Occupancy (Excluding Indirect Transmitter Power)	\$ <input type="text"/>
Interest Expense	\$ <input type="text" value="20,599"/>
All Other Corporate Management & Support	\$ <input type="text" value="42,613"/>
<b>Total Corporate Management &amp; Support</b>	\$ <input type="text" value="298,933"/>

## Comments

Question	Comment
No Comments for this section	

## 5.1 Membership Revenue (&lt;\$1,000)

Jump to question: 

	New (\$)	Renewal (\$)	Re-join (\$)	Add-Gift (\$)	Total
Pledge/On Air	\$ <input type="text" value="227,380"/>	\$ <input type="text" value="27,172"/>	\$ <input type="text" value="54,726"/>	\$ <input type="text" value="30,679"/>	\$ <input type="text" value="339,957"/>
Direct Mail	\$ <input type="text" value="10,743"/>	\$ <input type="text" value="99,820"/>	\$ <input type="text" value="11,878"/>	\$ <input type="text" value="4,168"/>	\$ <input type="text" value="126,609"/>
Telemarketing	\$ <input type="text" value="4,095"/>	\$ <input type="text" value="2,026"/>	\$ <input type="text" value="970"/>	\$ <input type="text" value="1,178"/>	\$ <input type="text" value="8,269"/>
Web/Online					

	\$ 7,243	\$ 10,886	\$ 3,952	\$ 1,283	\$ 23,364
Other Membership Programs	\$ 26,792	\$ 74,116	\$ 6,550	\$ 1,250	\$ 108,708
<b>Total</b>	\$ 276,253	\$ 214,020	\$ 78,076	\$ 38,558	\$ 606,907

**5.2 Membership - # of Donors (<\$1,000)**Jump to question: [5.2](#) ▼

	New (#)	Renewal (#)	Re-join (#)	Total	Add-Gift ((#))
Pledge/On Air	1,538	239	409	2,186	216
Direct Mail	137	1,125	130	1,392	51
Telemarketing	32	15	5	52	7
Web/Online	95	116	51	262	20
Other Membership Programs	410	565	96	1,071	17
<b>Total</b>	2,212	2,060	691	4,963	311

**5.3 Cumulative Annual Gifts (Membership and Major Giving)**Jump to question: [5.3](#) ▼

	Number of Donors (#)	Number of Gifts (#)	Amount of Gifts (\$)
\$1 to \$999	4,963	5,274	\$ 606,907
\$1,000 to \$9,999	34	101	\$ 54,239
\$10,000 and above			\$
<b>Total</b>	4,997	5,375	\$ 661,146

**5.4 Gift Type Detail**Jump to question: [5.4](#) ▼

	Total
Matching Gifts (\$ Amount)	\$ 1,748
Sustainer Gifts (# of Donors)	1,002
Sustainer Gifts (\$ Amount)	\$ 109,163

**5.5 Planned Giving Revenue Detail**Jump to question: [5.5](#) ▼

	Realized in FY (#)	Realized in FY (\$)
Total amount of Planned Giving		\$
<b>Total</b>	0	\$ 0

**5.6 Endowment Fund Detail**Jump to question: [5.6](#) ▼

	Endowment Fund (\$)
Value of Fund at start of Fiscal Year?	\$ 0
New Endowment Contributions	\$ 0
Realized Investment Gains	\$ 0
Unrealized Investment Gains (Losses)	\$
Discretionary spending from the Endowment Fund	\$
Discretionary additions to the Endowment Fund	\$
Value of Fund at end of Fiscal Year?	\$
Value of pledged gifts not yet received?	\$

**5.7 Development Expenses**Jump to question: [5.7](#) ▼

	Direct & In-Kind Expenses (\$)
Premiums' Total	



	\$ 54,768
Consulting, Contracted & Outsourced Personnel and Services Fees	\$ 31,372
Other Expenses	\$ 67,300
<b>Total</b>	\$ 153,440

## Comments

Question	Comment
Total Membership Revenue	Addition of 2nd channel allowed for reaching more viewers and resulted in additional membership revenue.
Total Membership Donors(#)	Increased efforts to raise major donor funds.
Amount of Gifts (\$): Total	Increased fundraising activities were successful
Number of Donors (#): Total	Increased fundraising activities were successful
Membership Expenses: Other Expenses	Increased phone costs and approx. \$7K bad debt expense this FY

## 6.1 Underwriting Revenue Detail

Jump to question: **6.1** ▼

	Revenue (\$)
National Production Underwriting	\$
Local Production Underwriting	\$
Spot/Run of Schedule Underwriting	\$ 94,297
Educational Services Underwriting	\$
Community Engagement Underwriting	\$
Special Events/Other Underwriting	\$
<b>Total</b>	\$ 94,297

## 6.2 Production Underwriter Detail (National and Local Production Underwriting)

Jump to question: **6.2** ▼

	Total # of Underwriters	Revenue (\$)
Individuals		\$
Businesses (For Profit Entities)	0	\$ 0
Foundations (Not For Profit Entities)	0	\$ 0
Government (Federal, State and Local and Other Gov't)	0	\$ 0
All Other (CPB, PBS, NPR, Other Public Broadcasting Stations & Entities, Colleges & Universities, and All Other)		\$
<b>Total</b>	0	\$ 0

## 6.3 Spot/Run of Schedule Underwriter Detail

Jump to question: **6.3** ▼

	Total # of Underwriters	Revenue (\$)
Individuals		\$
Businesses (For Profit Entities)	4	\$ 21,257
Foundations (Not For Profit Entities)	9	\$ 42,854
Government (Federal, State and Local and Other Gov't)	2	\$ 30,186
All Other (CPB, PBS, NPR, Other Public Broadcasting Stations & Entities, Colleges & Universities, and All Other)		\$
<b>Total</b>	15	\$ 94,297

## 6.4 Underwriting Detail - Expenses

Jump to question: **6.4** ▼

	Direct & In-Kind Expenses (\$)
Consulting, Contracted & Outsourced Personnel and Services Fees	\$ 2,306

Other Expenses \$ 109,677

**Total** \$ 111,983

### 6.5 Spot/Run of Schedule Underwriting Contracts & Renewal Rate

Jump to question: **6.5** ▼

**Amount**

Total Number of separate underwriting contracts during the fiscal year (Generated Revenue in Question 6.3)? 24

Underwriter Renewal Rate? (%) 95.00

#### Comments

**Question** **Comment**

No Comments for this section

### 7.1 Program Acquisition Expenses

Jump to question: **7.1** ▼

	Direct & In-Kind Expenses (\$)	# of Hours of Programming Aired on Main Broadcast Channel (1 Stream)	# of Hours of Programming Aired on All Other Broadcast Channels
PBS Programs - NPS	-----	3,105.00	
PBS Programs - PFP	-----	395.00	
PBS Programs - PBS Plus & Other	-----	667.00	1,082.00
PBS Programs - Total	\$ 260,032	4,167.00	1,082.00
NETA	\$ 5,382	1,403.00	1,524.00
BBC	\$ 7,782	187.00	
APT	\$ 12,239	2,320.00	5,871.00
Movie Packages (Other Distributors)	\$ 0		
All Other Program Acquisitions (Other Distributors)	\$ 41,715	70.00	
Local Productions	-----	37.00	
<b>Total</b>	\$ 327,150	8,184.00	8,477.00

### 7.2 Program Acquisition & Scheduling Expenses

Jump to question: **7.2** ▼

**Direct & In-Kind Expenses (\$)**

Program Acquisitions \$ 327,150

Consulting, Contracted & Outsourced Personnel and Services Fees \$ 0

Other Expenses \$ 6,561

**Total** \$ 333,711

### 7.3 PBS Program Differentiation

Jump to question: **7.3** ▼

Are you a PBS PDP Station? Yes

### 7.4 Ratings Data and Market Data

Jump to question: **7.4** ▼

2018

Total Area Population Households (#)

Estimated Total Commercial TV Ad Revenue (\$)

#### Comments

**Question** **Comment**

No Comments for this section

### 8.1 Content Production Expenses (Direct & In-Kind Expenses)

Jump to question: **8.1** ▼

	National Broadcast Production	Local Broadcast Production	Non Broadcast Production (Includes Fixed Point to Point Delivery, Web, etc.)
Contracted Personnel (including Outside Producers, Directors, Talent/On Air Hosts etc.), Services and Equipment Rental	\$ <input type="text"/>	\$ <input type="text" value="5,739"/>	\$ <input type="text" value="13,062"/>
Other Expenses	\$ <input type="text" value="0"/>	\$ <input type="text" value="5,355"/>	\$ <input type="text" value="16,063"/>
<b>Total Production Services Expenses</b>	\$ <input type="text" value="0"/>	\$ <input type="text" value="11,094"/>	\$ <input type="text" value="29,125"/>

## 8.2 Content Production Intended for Station use (by type)

Jump to question: [8.2](#) ▼

	# of Hours of National Broadcast Production	# of Hours of Local Broadcast Production	# of Hours of Non Broadcast Production (Includes Fixed Point to Point Delivery, Web, etc.)
State/local government or election coverage	<input type="text"/>	<input type="text" value="1.00"/>	<input type="text"/>
Informational call-in broadcast	<input type="text"/>	<input type="text"/>	<input type="text"/>
News	<input type="text"/>	<input type="text" value="2.00"/>	<input type="text"/>
Public Affairs	<input type="text" value="16.00"/>	<input type="text" value="2.50"/>	<input type="text" value="2.50"/>
Arts and Culture	<input type="text" value="4.00"/>	<input type="text" value="11.00"/>	<input type="text"/>
Sports Programming	<input type="text"/>	<input type="text"/>	<input type="text"/>
Pledge Programs, Pledge Breaks & Auction	<input type="text"/>	<input type="text" value="45.00"/>	<input type="text"/>
Educational	<input type="text"/>	<input type="text"/>	<input type="text"/>
All Other Productions	<input type="text"/>	<input type="text"/>	<input type="text"/>
<b>Total Number of Hours</b>	<input type="text" value="20.00"/>	<input type="text" value="61.50"/>	<input type="text" value="2.50"/>
Total Hours using Closed-Captioning	<input type="text" value="20.00"/>	<input type="text" value="61.50"/>	<input type="text" value="2.50"/>
Total Hours using the SAP Channel	<input type="text"/>	<input type="text"/>	<input type="text"/>

## Comments

## Question

## Comment

No Comments for this section

## 9.1 Revenue Generated by Content Distribution &amp; Delivery Activities

Jump to question: [9.1](#) ▼

	Revenue (\$)
Tower Lease	\$ <input type="text" value="350,840"/>
ITFS/Alternative Transmission Services	\$ <input type="text"/>
Uplink/Teleconferencing Services	\$ <input type="text"/>
Facility/Equipment Rental	\$ <input type="text"/>
Datacasting	\$ <input type="text"/>
Network/Internet Connectivity	\$ <input type="text"/>
Other Revenue Generated by CD&D (Do not include contributions or grants restricted to CD&D)	\$ <input type="text"/>
<b>Total</b>	\$ <input type="text" value="350,840"/>

## 9.2 Content Distribution &amp; Delivery Expenses

Jump to question: [9.2](#) ▼

	Direct, Indirect & In-Kind Expenses (\$)
Consulting, Contracted & Outsourced Personnel and Services Fees (excluding Technical Support)	\$ <input type="text" value="133,642"/>
CD&D and IT Equipment, Replacement Parts and Software (Non-Capital)	\$ <input type="text" value="86,029"/>
Technical, Software and Hardware Support (All CD&D and IT Maintenance Agreements and Support Costs)	\$ <input type="text" value="45,413"/>
STL Fees	\$ <input type="text" value="0"/>

Tower Rent/Lease/Mortgage	\$ 219,326
ITFS/Alternative Transmission Services	\$
Uplink/Teleconferencing Services	\$
Datacasting	\$
Network/Internet Connectivity	\$
Transmitter Power (Direct Expense)	\$ 199,271
Indirect Support-Transmitter Power	\$
Interconnection Expenses	\$ 7,248
Other Expenses	\$ 105,176
<b>Total</b>	\$ 796,105

**9.3 Broadcast Capacity**Jump to question: **9.3** ▼

	# Operated	Average # of Hours per Day Operated
UHF Transmitters	2	21.00
VHF Transmitters		
Translators/Low Power Transmitters (boosters)		
ITFS Channels		

**9.4 Master Control Facilities**Jump to question: **9.4** ▼

	Number	Hours per Day
Master Control Facilities - # Operated	1	-----
Master Control Facilities - Total Hours/Day	-----	24.00
Master Control Facilities - Staffed Hours/Day	-----	16

**Comments**

Question	Comment
No Comments for this section	

**10.1 Educational Services Revenue**Jump to question: **10.1** ▼

	Revenue (\$)
Federal Grants	\$
Underwriting for Educational Services	\$
Corporate/Foundation Giving	\$
Fee-For-Service or Entrepreneurial Services	\$
State Government Funding	\$
Other Revenue Generated by Educational Services	\$
<b>Total</b>	\$ 0

**10.2 Educational Services Expenses**Jump to question: **10.2** ▼

	Direct & In-Kind Expenses (\$)
Consulting, Contracted & Outsourced Personnel and Services Fees	\$
Other Expenses	\$
<b>Total</b>	\$ 0

**10.3 Educational Content Detail**Jump to question: **10.3** ▼

	Direct & In-Kind Expenses (\$)
Create Local Educational Content for Broadcast	\$ <input type="text"/>
Create Local Educational Content NOT intended for Broadcast (includes Fixed Point to Point, Web, etc.)	\$ <input type="text"/>
Create National Educational Content for Broadcast	\$ <input type="text"/>
Create National Educational Content NOT intended for Broadcast (includes Fixed Point to Point, Web, etc.)	\$ <input type="text"/>
Program Acquisition	\$ <input type="text"/>
<b>Total</b>	\$ <input type="text" value="0"/>

**10.4 Educational Content Delivery**Jump to question: **10.4** ▼

	# of Hours of Educational Programming Aired on Main Broadcast Channel (1 Stream)	# of Hours of Educational Programming Aired on All Other Broadcast Channels	# of Hours of Educational Non-Broadcast Delivery (includes Fixed Point to Point, Web, etc.)
Children's content (PBSKids)	<input type="text" value="1,469.00"/>	<input type="text"/>	<input type="text"/>
K-12 Educational resources	<input type="text" value="243.00"/>	<input type="text"/>	<input type="text"/>
Adult Basic Education- English	<input type="text"/>	<input type="text"/>	<input type="text"/>
Adult Basic Education - Other than English	<input type="text"/>	<input type="text"/>	<input type="text"/>
Teacher professional development	<input type="text"/>	<input type="text"/>	<input type="text"/>
Other	<input type="text" value="27.00"/>	<input type="text"/>	<input type="text"/>
<b>Total</b>	<input type="text" value="1,739.00"/>	<input type="text"/>	<input type="text"/>

**10.5 Educational Workshops**Jump to question: **10.5** ▼

	# of Workshops	Total # of Attendees
Ready to Learn	<input type="text"/>	<input type="text"/>
Other Pre-K Teacher Professional Development/Training	<input type="text"/>	<input type="text"/>
Other K-12 Teacher Professional Development/Training	<input type="text"/>	<input type="text"/>
Other Pre-service Teacher Professional Development/Training	<input type="text"/>	<input type="text"/>
Other College/University Faculty Professional Development/Training	<input type="text"/>	<input type="text"/>
Other Professional Development/Training	<input type="text"/>	<input type="text"/>
<b>Total</b>	<input type="text" value="0"/>	<input type="text" value="0"/>

**Comments****Question****Comment**

No Comments for this section

**11.1 Community Engagement Revenue**Jump to question: **11.1** ▼

	Revenue (\$)
Grants (Competitive)	\$ <input type="text" value="33,500"/>
Fee-For-Service or Entrepreneurial	\$ <input type="text" value="0"/>
Underwriting of Outreach Events	\$ <input type="text"/>
Other Revenue Generated by Community Engagement	\$ <input type="text"/>
<b>Total</b>	\$ <input type="text" value="33,500"/>

**11.2 Community Engagement Expenses**Jump to question: **11.2** ▼
**Direct  
& In-Kind Expenses (\$)**

Consulting, Contracted &amp; Outsourced Personnel and Services Fees

-\$ 

Other Expenses

-\$ **Total**-\$ **Comments****Question****Comment**

Community Outreach  
Revenue (\$): Grants  
(Competitive)

Increased competitive grants: Russian River Sisters Grant - \$1,500  
Internews-Post Fire Recovery - \$20,000 USC Health Engagement - \$2,000  
USC Annenberg - \$10,000